



Summary of the 2014 Forum on Fundraising and Academic Leadership

Held on October 10 – 12 at Talbott Hotel Chicago

October 10 (Friday)

The 2014 CCADP Forum was co-developed to support the growth of academic leadership among fellow members in terms of fundraising, and to provide an open platform to share best practices, exchange ideas, cultivate relationships and networking opportunities among participants.

Registration and Networking (3:30pm)

Welcome Reception: Dialoging over CCADP's past, present and future (5pm)

Honggang welcomed all to the 2014 Forum, expressing that it's uplifting to see record-breaking participation. He thanked Chancellors Phyllis Wise and Kenyon Chan for their insights, Dr. Joanne Li for her fine organizing efforts (e.g., the professional design of our forum program...), Dr. Jianping Zhu for various detailed follow-ups, Dr. Sharon Hu for her helpful outreach, Dr. Haiyang Chen for his recommendation for the venue, and Dr. Johnny He for taking care of forum pictures. In addition, the late President Bobby Fong of Ursinus College was remembered as a caring mentor. For the May 2014 CCADP Teleconference, Dr. Fong shared some valuable advice and thoughts through his written remarks.

Honggang also gratefully acknowledged the warm support from the Consulate General, ProQuest, Bloomberg Businessweek, St. Thomas University, and College of Education and Human Development at Western Michigan University, as the 2014 CCADP Forum Sponsors.

Joanne reviewed the forum agenda details and responded to questions and suggestions. Jianping forwarded the CCADP finance report the week before the forum began, and asked for feedback. Honggang invited participants to introduce themselves in terms of hometown, academic disciplines, administrative roles, and so forth.

Dinner (6:00pm) – ProQuest conducted a focus group discussion on “Dissertation research dashboards” before dinner at the Drawing Room.

October 11 (Saturday)

Continental Breakfast and Networking (7:30-8:45am)

Registration/Information (9:00am-5:00pm)

*Plenary Discussion: Bylaws updating, project planning, and membership drive (9-10am)

Honggang, Joanne, and Jianping were running over some housekeeping items first. An updated bylaws draft was emailed out to all the members for input and feedback on Oct. 6th. The Board would like to encourage everybody to review and forward their edits before the end of this month. Joanne reminded all of the electronic forum feedback form coming later in Oct. to continue refining CCADP's activities and initiatives.

On behalf of CCADP, the Board presented the recognition plaques to Dr. Jin Wang, Dr. Wei Chen, and Dr. Jialin Zheng for their earlier contributions and organizing efforts as the board members. The three awardees shared their memories and reflections as well. Salute also went to Drs. Jinkang Gong and Guilan Wang who couldn't attend this year.



Break and Networking (10-10:30am)

*Nurture your career and growth (10:30am-12:00)

Jianping introduced Dr. David Chang, who served for 8 years as Chancellor at the Polytechnic Institute of NYU and 11 years as President of Polytechnic University prior to its merger with NYU. He retired in August 2013, and is now Chairman/CEO of g-MEO, a social enterprise that he co-founded to recruit American college students to study abroad and intern in China. This roundtable provides an opportunity for the participants to listen to Chancellor's personal journey and share their experiences on personal growth in higher education with the focus on career aspiration and pathways. With CCADP members in mind, it engages all to share their insight and reflections on how to move forward in their academic career.

Lunch Break (12:00-1:15pm) -- Bloomberg Businessweek sponsored event

*How to Fundraise, Friend-Raise and Fun-Raise? (1:30-3:00pm)

Jin facilitated this roundtable for exchanging ideas on how to fundraise while building relationships. A segment of the time was dedicated on creating and utilizing an advisory board. This dialog was useful for new academic officers that have a fundraising responsibility. CCADP welcomed seasoned administrative colleagues to share their insights. Min shared her fundraising story in the clinical context of Parkinson's research at the Northeast Ohio Medical University. Yi and Zhan shared their advisory board stories at the University of North Carolina-Charlotte and Saint Mary's College of California respectively.

Break and Networking (3:00-3:30pm)

*Developing multidisciplinary curriculums (3:30-5:00pm)

The call for more multidisciplinary curriculum initiatives has been forthcoming. How to address challenges related to this effort will be the focus. Participants will be part of the roundtable about some of the accrediting and budgeting issues, dynamics of working with different academic units with a larger picture in mind. Wenying and Honggang co-facilitated this roundtable.

<http://www.units.miamioh.edu/aisorg/pubs/reports/genaccredrevision03jan.pdf> from AIS is an interesting ref. Making faculty appointments fully in a joint, multidisciplinary entity often works better than separately staying in their home dept. Courtesy joint faculty appointments in the sister academic programs related to a cross-disciplinary theme (e.g., peace and conflict studies, gender studies, Asian American studies, sustainability...) would be strengthened if there is also a respective budgetary allocation.

Plenary Dinner at the Consulate General of PRC (5:00–9:00pm)

Counselor Qin welcomed CCADP members with a delicious Sichuan dinner, after an informative update on China's higher learning development and oversea student services. Honggang expressed CCADP's appreciation for her hospitality and support. Participants were invited to share some of their professional stories and Sino-American academic collaboration models. After dinner, Karaoke was live and moving, highlighting some of the artistic aspects of our fellow participants' talents.

October 12 (Sunday)

Continental Breakfast and Networking (7:30-8:30am) -- Global Maximum Educational Opportunities (g-MEO) sponsored event. The sponsor's brochures were distributed at various tables. Haiyang and Honggang co-facilitated a roundtable to share self-care tips in a fast-paced, dynamic, campus environment. There was an empowering, experiential learning component led by Dr. Ming Li, demonstrating some of the athletic aspects of our fellow participants' talents. Ming was also instrumental to setting up a group WeChat for the participants to keep in touch, following up with Dr. Xiaoling Li to get CCADP's linkedin updated. Dietary considerations were another exemplar tips in coping with various stressors and making a better balance of life, career, community...



***University Funding Models (8:45-10:30am)**

Joanne convened the roundtable. State subsidies have been declining in recent years. Many public and private institutions also are actively developing funding models to drive fiscal accountability and entrepreneurial behaviors. This roundtable gave participants an opportunity to share the ongoing models among universities.

Closing: The 2015 CCADP Teleconference schedule may be kept up for early May similar to this past spring. The Board appreciated Dr. Jiajie Zhang for his caring consideration and efforts in hosting the 2015 Forum in Houston... Most of the participants were leaning toward to the next year's forum schedule for the 3rd week of Oct. More congratulatory notes were shared on WeChat for the successful 2014 CCADP Forum in Chicago.

Written Remarks from Chancellors Chan and Wise for the 2014 CCADP Forum:

-----Original Message-----

From: KENYON S. CHAN

Sent: Wednesday, October 08, 2014 11:38 AM

To: Honggang Yang

Subject: RE: CCADP's invitation

Dear President Yang and Colleagues,

I am delighted to learn that you have organized CCADP. What an important organization.

As you know, Asian Americans make up a significant proportion of college students, graduate student, and faculty but currently there are only 55 Asian American presidents/chancellors (a bit over 1%).

I hope that CCADP will help to encourage and prepare more of our colleagues to become presidents/chancellors. First, I continue to be amazed at how important it is for students to see role models, that is, presidents who "look like them." It gives them hope and aspirations so important to their development. Second, as a university president/chancellor, we can influence fundamental policies and accomplish great change in higher education. I can think of my own mentors, like former President Bob Suzuki or the late Chancellor Chang-Lin Tien who pressed the issues of diversity and inclusion in their institutions and throughout the nation.

I am proud of my record as Chancellor of the University of Washington Bothell where I grew that campus from 1400 students to 5000 while making it the most diverse campus in the northwest and maintaining academic excellence at the level we expect at the University of Washington. Further, I was able to influence the hiring of a diverse faculty and staff and insist on a welcoming and inclusive campus climate. You can make a difference as president or chancellor!

Please let me know how I can support CCADP and its members to increase the number of Asian American presidents/chancellors in higher education.

Sincerely,

Kenyon S. Chan
Chancellor Emeritus, University of Washington Bothell
Interim Chancellor, University of Washington Tacoma

-----Original Message-----

From: Illinois Chancellor

Sent: Monday, October 06, 2014 6:40 PM

To: Honggang Yang

Subject: Letter from Chancellor Phyllis M. Wise, University of Illinois at Urbana-Champaign

Dear Dean Honggang Yang,

Attached is a *pdf* regarding your invitation to share some remarks to the Council of Chinese American Deans and Presidents (CCADP) forum held on October 10-12 in Chicago.

Would you like a hard copy? If so, where would you like it sent? It can be sent UPS overnight if you would like.

Phyllis Wise
Chancellor of the University of Illinois at Urbana-Champaign

UNIVERSITY OF ILLINOIS
AT URBANA-CHAMPAIGN

Office of the Chancellor
Swanlund Administration Building
601 East John Street
Champaign, IL 61820



October 7, 2014

Dear Colleagues,

Let me offer my very best wishes for a successful and productive meeting this week in Chicago. I'm sorry that my commitments as Chancellor at the University of Illinois at Urbana-Champaign will prevent me from joining you.

As all of the CCADP members certainly understand, in today's higher educational landscape, fundraising and academic leadership are critically linked together and inextricably tied to the future success of all of our institutions. I commend the Council of Chinese American Deans and Presidents for offering this tremendous opportunity for national collaboration and exploration. And, as a first generation Chinese American myself, I also have a great personal appreciation for the work your organization does to advance the careers of all of us.

Throughout my academic career I've been fortunate to be at a number of great universities and serve in a range of academic leadership roles—from department executive to dean to provost, president and chancellor. While each one brings different challenges and opportunities, I have come to see several common themes in my own experiences.

- The best academic leaders in an organization are those who surround themselves with the most talented and most intelligent colleagues and advisors—and actively encourage and listen to their counsel.
- Leadership has absolutely no relationship to an organizational chart. And to ensure sustainable institutional progress—investing in mentoring and developing leaders at every level and empowering them to take actions of impact is essential.
- And when it comes to the most successful, sustained fundraising—while personal relationships are certainly important—the first responsibility of a chancellor, dean or president is to ensure that donors and friends truly believe and trust in the mission of the institution and that they are giving to a university, not an individual. Chancellors are transient—the educational opportunities and societal impacts of our institutions are what must be sustained

But the most important lesson in leadership is to be prepared for constant change, adjust and adapt. Higher education is in what may be the most profound and rapid state of transition in modern history. Financially, geographically and philosophically the academy is shifting around and beneath us. None of our respective colleges and universities stand outside of this, and we all face the challenge of leading our institutions through it and positioning them for growth and excellence in the decades to come.

Forums such as this one and visionary leadership by organizations such as the Council of Chinese American Deans and Presidents help all of us learn and will make all of our universities stronger.

Sincerely,

A handwritten signature in black ink, appearing to read 'Phyllis M. Wise'.

Phyllis M. Wise
Chancellor