

# 2014 Forum on **Fundraising & Academic Leadership**



旅美华人院校长协会

Chicago, Illinois, USA

October 10-12, 2014

[www.ccadp.net](http://www.ccadp.net)



## 旅美华人院校长协会

The 2014 CCADP Forum is co-developed to support the growth of academic leadership among fellow members in terms of fundraising, and to provide an open platform to share best practices, exchange ideas, cultivate relationships and networking opportunities among participants.



旅美华人院校长协会

*Special Thanks*

Consulate General of the People's Republic of China in Chicago

Council of Chinese American Deans and Presidents (CCADP)

Dr. Honggang Yang, President

Dr. Jie Chen, Vice-President

Dr. Joanne Li, CFA, Secretary

Dr. Jianping Zhu, Treasurer

**CCADP would like to thank the following sponsors for their support:**



Welcome Dinner

**Bloomberg  
Businessweek**

Networking Luncheon



Special Event and  
Dinner Reception



WESTERN MICHIGAN UNIVERSITY  
College of Education  
and Human Development

**RAJ SOIN**

**College of Business**

**WRIGHT STATE  
UNIVERSITY**



## Forum Schedule and Session Descriptions

### Friday, October 10

- 3:30 p.m.                      **Registration and Networking**
- 5:00 p.m.                      **Welcome Reception**  
Dialoging over CCADP's past present & future  
Facilitators Honggang Yang & Jin Wang
- 6:00 p.m.                      **Dinner** - with focus group discussions  
Sponsored by ProQuest

### Saturday, October 11

- 7:30-8:45 am                **Continental Breakfast and Networking**
- 9:00-10:00 a.m.            **Plenary Discussion**  
Bylaws updating, project planning, and  
membership drive  
Facilitators: Honggang Yang & Jianping Zhu
- 10:00-10:30 a.m.           **Break and Networking**
- 10:30-12:00 p.m.        **Nurture Your Career and Growth**  
Featuring Dr. David Chang, who served for 8 years as  
Chancellor at the Polytechnic Institute of NYU and 11  
years as President of Polytechnic University prior to its  
merger with NYU. He retired in August 2013, and is  
now Chairman/CEO of g-MEO, a social enterprise that  
he co-founded to recruit American college students to  
study abroad and intern in China. This roundtable  
provides an opportunity for the participants to listen to  
Chancellor's personal journey and share their  
experiences on personal growth in higher education  
with the focus on career aspiration and pathways.  
With CCADP members in mind, it engages all to share  
their insight and reflections on how to move forward in  
their academic career.    Facilitator: Jianping Zhu

## Forum Schedule and Session Descriptions

### Saturday, October 11 continued

12:00-1:15 p.m.

#### **Lunch**

Sponsored by Bloomberg Businessweek

1:30-3:00 p.m.

#### **How to Fundraise, Friend-Raise and Fun-Raise?**

This roundtable provides a channel to exchange ideas on how to fundraise while building relationships. A segment of the time will be dedicated on creating and utilizing an advisory board. This dialog will be extremely useful for new academic officers that have a fundraising responsibility. We welcome seasoned administrative colleagues to share their insights.

Facilitator: Jin Wang

3:00-3:30 p.m.

#### **Break and Networking**

3:30-5:00 p.m.

#### **Developing Multidisciplinary Curriculums**

The call for more multidisciplinary curriculum initiatives has been forthcoming. How to address challenges related to this effort will be the focus. Participants will be part of the roundtable about some of the accrediting and budgeting issues, dynamics of working with different academic units with a larger picture in mind.

Facilitators: Honggang Yang & Wenying Xu

5:00-8:00 p.m.

#### **Plenary Dinner at the Chicago Consulate**

The Chicago Consulate is welcoming CCADP members with an update on China's Higher learning environment. Karaoke is also available on site after dinner.

## Forum Schedule and Session Descriptions

### Sunday, October 12

7:30-8:30 a.m.

#### **Continental Breakfast & Networking**

Sponsored by Global Maximum Education Opportunities

8:45-10:30am

#### **University Funding Models**

State subsidies have been declining in recent years. Many public and private institutions also are actively developing funding models to drive fiscal accountability and entrepreneurial behaviors. This roundtable will give participants an opportunity to share the ongoing models among universities.

Facilitator: Joanne Li

10:30 a.m.

#### **Closing: Next Action Steps**

e.g. 2015 Teleconference, Forum in Houston  
Facilitators: CCADP Board



## Participants

### **Siqi (Gregory) Chan**

Senior Vice President for  
International Development  
St. Thomas University

### **David Chang**

Former Chancellor  
Polytechnic Institute of NYU

### **Haiyang Chen**

Dean  
Lewis College  
Marshall University

### **Wei Chen**

Assistant Dean  
College of Mathematics & Science  
University of Central Oklahoma

### **Johnny He**

Associate Dean  
GSBS  
UT Health Science Center

### **Joanne Li**

Dean  
Raj Sooin College of Business  
Wright State University

### **Zhan Li**

Dean  
School of Economics & Business  
Administration  
Saint Mary's College of California

### **Ming Li**

Dean  
College of Education & Human  
Development  
Western Michigan University

### **Kan Liang**

Associate Dean  
College of Arts and Sciences  
Seattle University

### **Ying Tombler**

Dean  
Curriculum, Graduate Programs  
School of Business  
Strayer University

### **Jin Wang**

Dean  
Gore School of Business  
Westminster University

# Participants

## **Ching-Hua Wang**

Dean

School of Health and Natural  
Sciences

Dominican University of California

## **Deng Yi**

Dean

College of Computing &  
Informatics

UNC Charlotte

## **Lu Wang**

Special Assistant to Provost

Gregory Chan

China Programs

St. Thomas University

## **Min You**

Associate Dean for Research

College of Pharmacy

Northeast Ohio Medical University

## **Xuemao Wang**

Dean and University Librarian

University of Cincinnati

## **Jiajie Zhang**

Dean

UT Health School of Biomedical  
Informatics

## **Wenying Xu**

Provost/Chief Academic Officer

Jacksonville University

## **Jialin Zheng**

Associate Vice Chancellor for  
Academic Affairs

Durham Research Center

Nebraska Medical School

## **Honggang Yang**

Dean

School of Humanities & Social  
Sciences

Nova Southeastern University

# Participants

## **Shuhua Zhou**

Associate Dean

Graduate College of  
Communication and Information  
University Alabama

## **Jianping Zhu**

Senior Vice Provost for Academic  
Affairs/Dean

College of Graduate Studies  
Cleveland State University

# THE TALBOTT HOTEL

*The Talbott Hotel is located in the Gold Coast neighborhood within walking distance to all the great things the city has to offer! The Talbott Hotel completed a refresh of all the guestrooms and public space in March and offers all the amenities guests have come to expect when traveling to a four star hotel. Guests staying at the hotel will receive complimentary internet access in guestrooms, in-room Keurig coffee maker, fully stocked honor bar, safe large enough for a laptop, Frette linens throughout and access to our Apple Mac mini's in each guestroom. In addition, guests will have access to Equinox Fitness Club and the ability to enjoy daily group workout classes, personal training and access to a world class spa.*

*All sessions will be held in The Victoria Room*

*Located on the second floor*

20 E. Delaware Place

Chicago, IL 60611

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